

Brown University Library Operational Plan, FY 2019-2020

Strategic Priority: Resource Alignment

Lead Department or Coordinating Group: Office of the University Librarian

Goal 2: What you want to accomplish – Develop and pursue a fundraising strategy that enables the Library to meet or exceed its fundraising goals and be more active in pursuing grants to help drive innovative projects and seed longer-term priority initiatives					
OBJECTIVE [What you are going to do to accomplish goal?]	TASKS [How you are going to do it?]	MEASUREMENT [How are going to know you accomplished it?]	TARGET DATE	RESPONSIBILITY	RESULTS / OUTCOMES
Develop fundraising strategy to support Library's strategic goals (ca. \$15 million capacity remaining for Library in BrownTogether campaign)	Partner with Advancement to support fundraising efforts	Raise \$15 million for Library priorities by 2023	2023 (notional goal of \$5 million per year)	OUL (Meisel, Dimmock, Strauss, Putney)	
Increase grant-funded activity to support Library's strategic goals	Work with Foundation Relations and OVPR staff to identify relevant opportunities Improve internal organization for anticipating and pursuing grants	Increasing level of grant activity (applications and awards) to support strategic objectives		OUL (Meisel, Dimmock, Strauss, Putney)	